



Shailendra Bhandare

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Practices:

Intellectual Property

Education:

LL.B., Government Law College,
University of Mumbai (2004)

Professional Affiliations:

Bar Council of Maharashtra &
Goa

Bombay Bar Association

The Trademark Registry and The
Patents Office, India

International Trademark
Association (INTA)

International Association for the
Protection of Intellectual
Property (AIPPI)

Intellectual Property Lawyers

Practitioners' Association
(IPLPA)

Asian Patent Attorneys
Association (APAA)

Shailendra is a Partner in the Intellectual Property (IP) Practice Group at the Mumbai office. With over fifteen years of experience, Shailendra has advised on various aspects of IP law including prosecutions, enforcements, contentious matters, management and transactional work.

He is also actively involved in International Trademark Association's (INTA) policy/advocacy initiatives in India and in the past: Chair and Member of INTA's Trademark Office Practices India Subcommittee, and INTA's India Global Advisory Council, respectively.

Representative Matters:

In his area of expertise, Shailendra has advised and represented the following clients:

IP Prosecution:

- **Novartis AG, Medtronic Inc, Amazon, Fresenius Kabi, Lupin Ltd, Sachin Tendulkar, Group Lotus, Northern & Shell, Tata Group Companies, Indian Institutes of Technologies (IIT), Logitech, Otis Elevators, Gemological Institute of America, HDFC Group of Companies** on domestic trademark prosecution work.
- **Raymond Ltd, Piramal Enterprises, VIP Industries, Lexi Pens, Agni Jewels, ADF Foods, Pidilite Industries and Creativeland Asia** on international trademark prosecution work in more than 70 countries.
- **Procter & Gamble, Novartis AG, Raymond Ltd, Punch Industries and Lexi Pens** on customs registration of trademarks with the customs office under the Intellectual Property Rights (Imported Goods) Enforcement Rules, 2007
- **Big Synergy** on copyright registration of concept notes of television programmes.
- **House of Anita Dongre, Merck KGaA and Shaze** on registration of domestic and international industrial designs registration.

IP Enforcements & Contentious IP:



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- **Novartis AG, Medtronic Inc, FIRA Barcelona, Lupin Ltd, Raymond Ltd, Parle Agro, Natural Ice Creams, Tata Sky, King.com (Candy Crush Saga), Intas Pharmaceuticals and Pidilite Industries** on cease and desist notices; opposition proceedings; suits for infringement/passing off and obtaining anton piller orders;
- **Procter & Gamble, Drums Food and VT Corp** on suits to prove groundless threats for infringement;
- **Godrej Consumer and Procter & Gamble** on the issue of disparagement and slander of goods;
- **Novartis AG, Telepathy, Inc, HDFC Developers, Osram AG and Kangaroo Kids Education Ltd** on domain name disputes involving WIPO/NIXI;
- **Procter & Gamble** and **Lexi Pens** on customs seizure proceedings for counterfeit goods under the Intellectual Property Rights (Imported Goods) Enforcement Rules 2007; and
- **Novartis AG, Lexi Pens** and **ADF Foods** on negotiating trademark co-existence agreements.

Transactional IP:

- **Temasek** on the IP due diligence as part of the transaction involving Temasek's investment in Intas Pharmaceuticals;
- **Sun Pharmaceuticals** on the peculiar trademark issues arising out of the conflict with competition law in a merger transaction with Ranbaxy;
- **Meiji Seika Pharma** on the IP due diligence as part of the transaction involving acquisition of Medreich Limited and its subsidiaries;
- **Aamir Khan Productions** for drafting film contracts in respect of the film Delhi Belly; and
- **Reliance Brands** on several IP licensing arrangements with international brands.

Publications and Presentations:

- Shailendra has co-authored articles on the developments in the Indian IP law for several publications such as World Trademark Review, Oxford's Journal of Intellectual Property, Lexology, Mondaq, and World IP Review;
- He has also presented on various aspects of intellectual property law including on behalf of Cell for IPR Promotion and Management (CIPAM), Government of India;
- He is also actively involved in INTA's policy initiatives in India and is the past: Chair and Member of INTA's Trademark Office Practices India Subcommittee, and INTA's India Global Advisory Council, respectively. Presently he is a member of the INTA's Anti-Counterfeiting Committee; and
- Some of his recent articles include:



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- **“Cabinet approves India’s accession to Nice, Vienna and Locarno Agreements”** published by the World Trademark Review Daily, (April, 2019);
- **“Delhi High Court imposes substantial punitive damages on habitual infringers”** published by the World Trademark Review Daily (March, 2019);
- **“Composite suit for design infringement and passing off is maintainable, holds Special Bench of Delhi High Court”**, published by the World Trademark Review Daily (January, 2019); and
- **“Victory for Louboutin as Delhi High Court clarifies responsibilities of online intermediaries”** published by the World Trademark Review Daily (November, 2018).

Recognitions and Accomplishments:

- Shailendra has been recognised in various rankings including IP Stars, Legal 500, WTR 1000, WIPR Leaders, IAM 300 and Indian Business Law Journal’s- Indian Law Firm Awards Report.